

ARCH

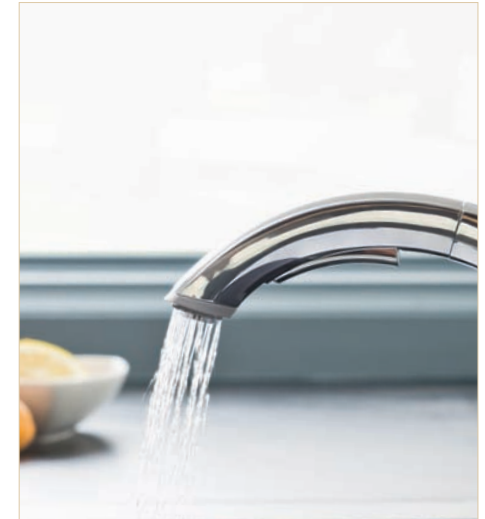
By
American Standard

Practical and exceptionally functional, this stunning new collection features a total of four unique models that all feature the very distinct Arch design elements. Customers can choose from three Hi Arch model Pull Out Faucets that incorporate a toggle button on the underside of the faucet allowing for easy adjustment from water stream to water spray or, a more traditional conventional height model that is available with or without side spray. The Arch Collection also features a design matched Soap Dish that can be mounted with or without escutcheon plate.

Available in:
Polished Chrome and Stainless Steel (PVD).



ARCH PULL OUT KITCHEN FAUCET 4101 100



OPTIONAL SPRAY PATTERNS

FEATURES:

- PVD Finish •
- Discrete Pull-out Spout with Toggle Button Activation •
- Adjustment from stream to Spray (On applicable models) •
- Metal Lever Handle •
- Tarnish, Scratch and Corrosion Resistant Finishes •
- Limited Lifetime Warranty •



Polished
Chrome

Stainless
Steel (PVD)

ARCH KITCHEN FAUCET COLLECTION



4101 350 - ARCH PULL-OUT FAUCET



4101 351 - PULL-OUT FAUCET
SHOWN WITH SOAP DISH AND DECK PLATE



4101 115 - SOAP DISH



4101 301 - KITCHEN FAUCET
SHOWN WITH OPTIONAL DECK PLATE



4101 100 - PULL-OUT KITCHEN FAUCET

Inspired by the work of architect Eero Saarinen, designer of the Gateway Arch in St. Louis, Missouri, USA. **Arch** brings a new definition of contemporary design to kitchen function. Models include both high arching and conventional height spouts with and without pull-out sprays.

ARCH™ SPRAY PATTERNS



The pull-out incorporates a comfortable toggle button on the underside, allowing for easy adjustment from stream to spray. The integrated design resets the expectation of form and function.

January 12, 2009

TO: OUR VALUED CUSTOMERS

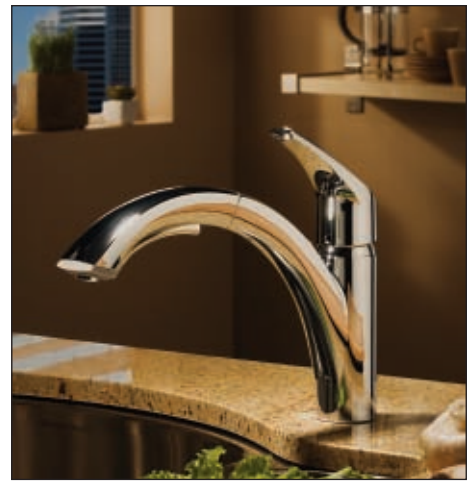
SUBJECT: INTRODUCTION OF THE ARCH KITCHEN FAUCET COLLECTION

On behalf of American Standard I am very pleased to announce the introduction and immediate availability of our new **Arch Kitchen Faucet Collection**, the second in a series of exciting new Lifestyle Kitchen Faucet Collections that we plan to introduce to the marketplace over the next several months.

THE ARCH KITCHEN COLLECTION

Inspired by the work of world renowned architect, Eero Saarinen, designer of the iconic Gateway Arch in St. Louis, Missouri, the Arch Collection of Lifestyle Kitchen Faucets introduces a new level of contemporary design that has been fused with innovative functionality to provide unparalleled performance when coping with daily routines in today's active kitchen.

Practical and exceptionally functional this stunning new Collection features a total of four unique models that all feature the very distinct Arch design elements: Customers can choose from three Hi Arch models of Pull Out Faucets that all incorporate a comfortable toggle button on the underside of the faucet allowing for easy adjustment from water stream to water spray, or, a more traditional conventional height model that is available with or without side spray. The Collection also features a design matched Soap Dish that can be mounted with or without escutcheon plate.



All models in **The Arch Faucet Collection** feature solid brass construction and tarnish, scratch and corrosion resistant finishes, and are available in either Polished Chrome or Stainless Steel finish. The Collection is fully backed by the American Standard Limited Lifetime Warranty.

UPC CODES:

MATERIAL	DESCRIPTION	UPC CODES
4101100.002	ARCH PULL OUT KITCHEN FAUCET W/PLATE	012611424250
4101100.075	ARCH PULL OUT KITCHEN FAUCET W/PLATE	012611424069
4101301.002	ARCH HI-FLOW KITCHEN FAUCET W/SPRAY	012611434587
4101301.075	ARCH HI-FLOW KITCHEN FAUCET W/SPRAY	012611435140
4101350.002	ARCH HI-FLOW PULL OUT KITCHEN FAUCET	012611434549
4101350.075	ARCH HI-FLOW PULL OUT KITCHEN FAUCET	012611434556
4101351.002	ARCH PULL OUT KITCHEN W/PLATE-SOAP DISH-	012611434563
4101351.075	ARCH PULL OUT KITCHEN W/PLATE-SOAP DISH-	012611434570
4101000P.002	METAL ESCUTCHEON PLATE	012611437878
4101000P.075	METAL ESCUTCHEON PLATE	012611437885
4101115.002	SOAP DISH	012611438097
4101115.075	SOAP DISH	012611438608

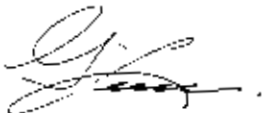
THE ARCH KITCHEN COLLECTION

Please review the attached New Product Sheet, specification sheets and price page for complete details on the new Collection and retain them in your American Standard catalogue for future reference. Your American Standard Sales Representative will be contacting you shortly to review the new Arch Kitchen Faucet Collection and to assist you in placing showroom and stocking orders.

As we indicated in the recent launch of our Pekoe Collection, American Standard is back in the kitchen as you will continue to discover over the next few months. We will continue to bring you unique new designs equipped with state of the art performance features for, at American Standard we are all about the perfect fusion of Life. Style. and Performance.

On behalf of all of us here at American Standard I would like to thank you for your continued support of our products and services. We look forward to working with you in promoting the New Arch Collection Kitchen Faucet to your staff and your customers.













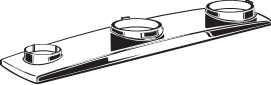

Yours truly,



Graeme Lennox
Manager, Advertising and Marketing Services

ARCH™ COLLECTION

Durable brass construction. Washerless ceramic disc valve cartridge. 1.84 gpm/8.3 L/min maximum flow.

Single Control Kitchen Faucets	Description	Colour/Finish	List Price	Master Carton Qty.
 <p>4101 100</p> <p>PULL-OUT Kitchen Faucet</p> <ul style="list-style-type: none"> • Metal swivel spout • Spout height 8-1/4" (210mm) with 5-3/4" (150mm) clearance • Pull-out Spray with adjustable spray pattern • Metal lever handle • Can be mounted with or without supplied Escutcheon Plate • Braided flexible supply hoses with 3/8" compression connectors <p> </p>		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>375.00 450.00</p>	<p>3</p>
 <p>4101 301</p> <p>Kitchen Faucet</p> <ul style="list-style-type: none"> • Brass body and swivel spout • Spout height 13-1/4" (335mm) with 9-1/4" (232mm) clearance • Colour matched hand spray • Can be mounted with or without hand spray • Cap provided for non-spray application • Metal lever handle • Braided flexible supply hoses with 3/8" compression connectors <p> </p>		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>375.00 450.00</p>	<p>3</p>
 <p>4101 350</p> <p>PULL-OUT Kitchen Faucet</p> <ul style="list-style-type: none"> • Brass body and swivel spout • Spout height 13" (330mm) with 9-1/2" (243mm) clearance • Pull out spray with adjustable spray pattern • Metal lever handle • Braided flexible supply hoses with 3/8" compression connectors <p> </p>		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>475.00 570.00</p>	<p>3</p>
 <p>4101 351</p> <p>PULL-OUT Kitchen Faucet with Deck Plate and removable Soap Dish</p> <p>SAME AS ABOVE</p> <ul style="list-style-type: none"> • With Deck Plate and removable Soap Dish <p> </p>		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>475.00 570.00</p>	<p>3</p>
 <p>4101 000P</p> <p>Metal Escutcheon Plate</p> <ul style="list-style-type: none"> • Optional for use with 4101.301 		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>30.00 36.00</p>	<p>3</p>
 <p>4101 115</p> <p>Soap Dish</p> <ul style="list-style-type: none"> • Optional for use with any faucet • Can be mounted with or without escutcheon plate • Mounting hardware included 		<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>30.00 36.00</p>	<p>3</p>

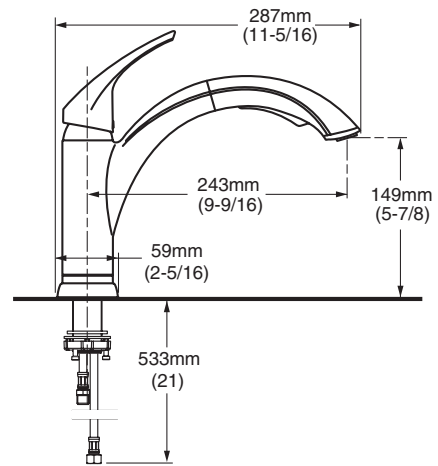
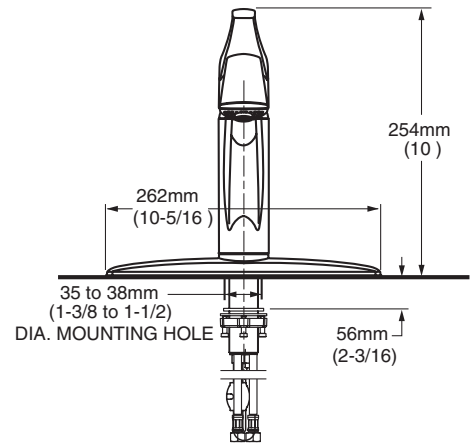
ARCH SINGLE CONTROL KITCHEN FAUCET WITH PULL OUT SPRAY



4101 100 SINGLE CONTROL KITCHEN FAUCET WITH PULL-OUT SPRAY

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable metal swivel spout for long life
- Discrete pull-out spray with toggle button activation
- *Allows for easy adjustment from stream to spray*
- Adjustable spray patterns
- Metal swivel spout
- Metal lever handle
- Metal Deck Plate (installation is optional)

rough-in dimensions



Finishes



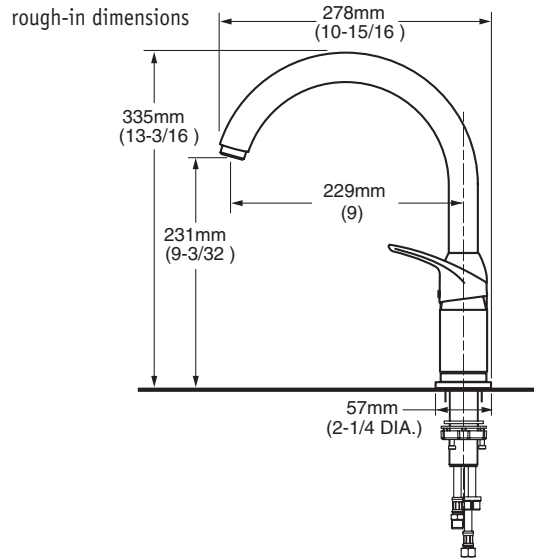
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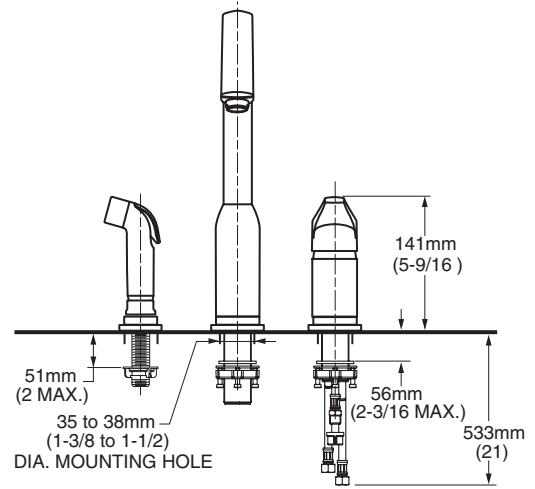
Complementary Products: Single Control Kitchen Faucet with Hi-Flow Spout, Single Control Kitchen Faucet with Pull-Out Spray, Deck Plate and Removable Soap Dish, Single Control Kitchen Faucet with Pull-Out Spray.

ARCH SINGLE CONTROL KITCHEN FAUCET WITH HI-FLOW SPOUT



4101 301 SINGLE CONTROL KITCHEN FAUCET WITH HI-FLOW SPOUT (Shown with Optional Deck Plate 4101 101P)

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass swivel spout for long life
- Metal lever handle
- Color matched side spray
- Deck Plate 4101 101P sold separately



Finishes



002



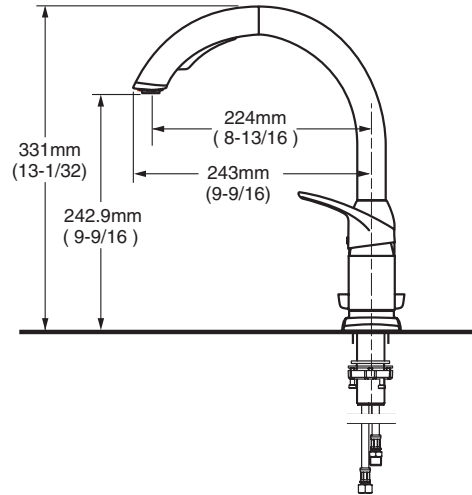
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Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Pull-Out Spray, Deck Plate and Removable Soap Dish, Single Control Kitchen Faucet with Pull-Out Spray.

ARCH SINGLE CONTROL KITCHEN FAUCET WITH PULL-OUT SPRAY

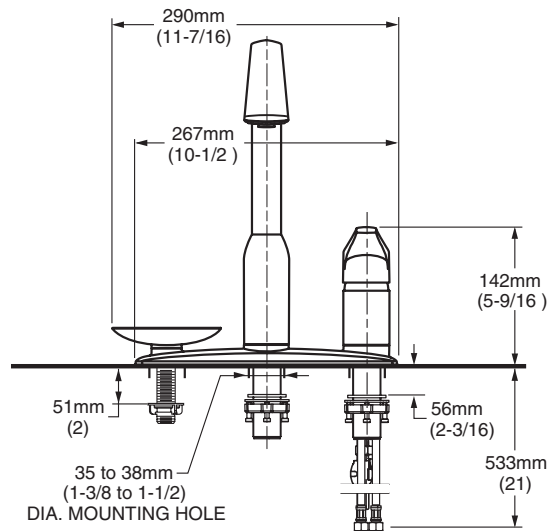


rough-in dimensions



4101 350 SINGLE CONTROL KITCHEN FAUCET WITH PULL-OUT SPRAY

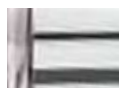
- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Discrete pull-out spray with toggle button activation - *Allows for easy adjustment from stream to spray*
- Adjustable spray patterns
- Brass swivel spout
- Metal lever handle



4101 351 SINGLE CONTROL KITCHEN FAUCET WITH PULL-OUT SPRAY, DECK PLATE AND REMOVABLE SOAP DISH

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Discrete pull-out spray with toggle button activation - *Allows for easy adjustment from stream to spray*
- Adjustable spray patterns
- Brass swivel spout
- Metal lever handle
- Metal Deck Plate
- Removable Soap Dish

Finishes



002



075



Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Hi-Flow Spout.

