

# The FloWise™ Showerhead Collection

FloWise™ Showerheads reduce water flow from the traditional 2.15 gpm (9.5L) to 1.25 gpm (5.7L) providing up to 40% water savings while offering the same comfort and performance.

The key to FloWise™ Showerhead High Efficiency performance is a small turbine like mechanism that spins the water for an invigorating spray while using considerably less water. The settings in the three function model allow you to choose from three highly energizing experiences while still minimizing water usage.

FloWise™ Showerheads.

Unsurpassed styling. Meticulous Engineering.

Available in Basic, Styled and Three Function models.



Three Function with Rain Shower Spray



Polished Chrome



Blackened Bronze



polished Brass



Satin



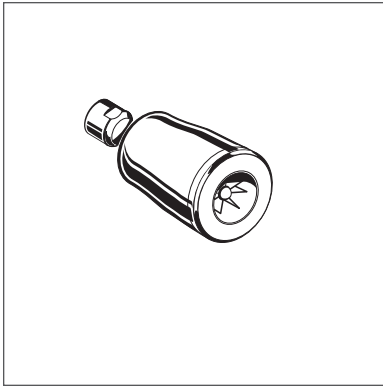
1660 710 - BASIC  
Water Saving Showerhead



1660 715 - STYLED  
Styled Water Saving Showerhead



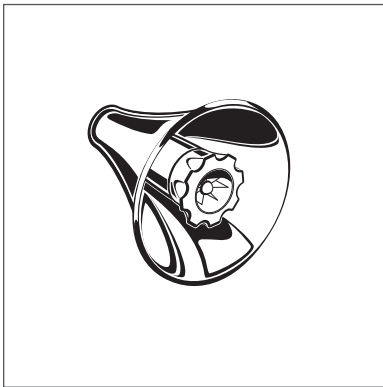
1660 717 - 3 FUNCTION  
Three function Water Saving Showerhead



1660 710

**BASIC WATER SAVING SHOWERHEAD**

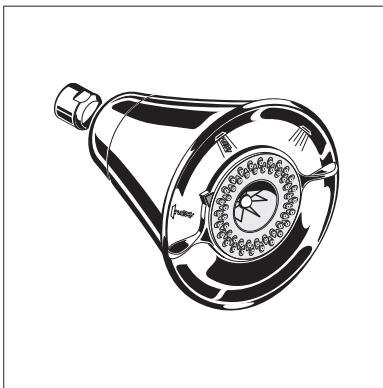
- Up to 40% water savings
- Turbine Spray at Max. 1.25 gpm/5.7L/min.
- Angle adjustable
- Meets eligibility for water efficiency programs



1660 715

**STYLED WATER SAVING SHOWERHEAD**

- Up to 40% water savings
- Turbine Spray at Max. 1.25gpm/5.7L/min.
- Angle adjustable
- Meets eligibility for water efficiency programs



1660 717

**THREE FUNCTION WATER SAVING SHOWERHEAD**

- Up to 40% water savings
- 3 Spray Settings:
  - Turbine spray at 1.25gpm/5.7L/min. flow rate
  - Full spray at 1.7gpm/5.7L/min. flow rate
  - Combination spray at 1.7 gpm/5.7L/min. flow rate
- Auto return feature defaults to 1.25gpm/ 5.7L/min. Ultra Water Saving Mode
- Angle adjustable

February 15, 2008

TO: OUR VALUED CUSTOMERS

SUBJECT: INTRODUCTION OF FLOWISE™ HIGH EFFICIENCY SHOWERHEAD COLLECTION

On behalf of American Standard I am pleased to announce the introduction and immediate availability of our new revolutionary designed FloWise™ High Efficiency Showerhead Collection, the newest addition to our rapidly growing Green Choices product platform.

## FLOWISE™

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FloWise™ Showerheads reduce water flow from the traditional 2.15 gpm (9.5L) to 1.25gpm (5.7L) providing up to 40% water savings while still offering an invigorating and satisfying shower experience.

The key to the FloWise™ Showerhead's High Efficiency performance is a small turbine like mechanism that spins the water stream through the head to create a powerful and invigorating spray while still using considerably less water.

The Collection includes three models:

**Basic:** Entry level economy model that delivers 1.25gpm (5.7L)  
Available in Polished Chrome, Blackened Bronze, Polished Brass and Satin.

**Styled:** A more decorative model for the style conscious consumer that delivers 1.25gpm (5.7L)  
Available in Polished Chrome, Polished Brass and Satin.

**Three Function:** This model features three settings that lets the user select from one of any one of three spray modes:

1. Centre only spray at 1.25gpm
2. Combined Centre spray at 1.7gpm and Perimeter Spray at 1 gpm for a total 2.15gpm spray
3. Perimeter "Rain Shower" Spray at 1.7gpm

Available in Polished Chrome, Blackened Bronze, Polished Brass and Satin.

When the Three Function shower is turned off, it automatically returns to the water conservation mode of 1.25gpm making this model ideal for both residential and commercial applications, ranging from the hospitality field to large water consuming families with small children.



**FLOWISE™**

Please review the attached New Product sheet, Specification sheet and Price pages for complete details on the FloWise™ Showerhead Collection. Your American Standard Sales Representative will be contacting you shortly to review this new and exciting addition to our Green Choices Program and to assist you in placing opening inventory and show-room orders.

**UPC CODES:**

MATERIAL	DESCRIPTION	UPC CODES
1660710.002	WATER SAVING SHOWERHEAD	012611408489
1660710.068	WATER SAVING SHOWERHEAD	012611410352
1660710.099	WATER SAVING SHOWERHEAD	012611410369
1660710.295	WATER SAVING SHOWERHEAD	012611410376
1660715.002	STYLED WATER SAVING SHOWERHEAD	012611408496
1660715.099	STYLED WATER SAVING SHOWERHEAD	012611410390
1660715.295	STYLED WATER SAVING SHOWERHEAD	012611410406
1660717.002	3 FUNCTION WATER SAVING SHOWERHEAD	012611409301
1660717.068	3 FUNCTION WATER SAVING SHOWERHEAD	012611410413
1660717.099	3 FUNCTION WATER SAVING SHOWERHEAD	012611410420
1660717.295	3 FUNCTION WATER SAVING SHOWERHEAD	012611410437

American Standard first introduced its High Efficiency FloWise™ Technology to the industry over two years ago when we launched our FloWise™ toilet, the first gravity toilet to reduce water by more than 20%, using familiar one flush performance and a standard trip lever. We have now expanded the Green Choices Program with the introduction this month of our new FloWise™ Showerhead Collection. New FloWise™ Dual Flush Toilet, and new FloWise™ Commercial Wall Mount and Floor Mount toilets. Furthermore, it is our commitment both now and in the future to continue to provide you and your customers with efficient and environmentally friendly solutions for all your needs. FloWise™ is simply The Next Generation of Water Wise Products from American Standard.

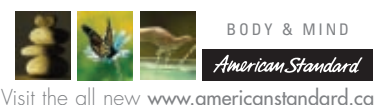
On behalf of American Standard I'd like to thank you for your continued support of our products and services. We look forward to promoting the new FloWise™ ShowerHeads Collection and all of our new FloWise™ Products to your staff and to customers.

Yours truly,



Graeme Lennox  
 Manager, Advertising and Marketing Services



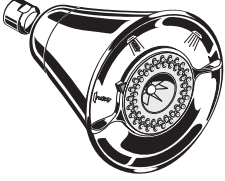
2480 Stanfield Road, Mississauga, Ontario L4Y 1S2  
 Customer Care Centre: 1-800-387-0369  
 Mississauga Only: (905) 306-1093



Visit the all new [www.americanstandard.ca](http://www.americanstandard.ca)

**SHOWERHEADS & BODY/SIDE SPRAYS**

All showerheads & body sprays with 2.15 gpm/9.5L/min. maximum flow.

FloWise™ Water Saving Showerheads	Description	Colour/Finish	List Price	Master Carton Qty.
 <p>1660710</p>	<p><b>WATER SAVING SHOWERHEAD</b></p> <ul style="list-style-type: none"> <li>• Up to 40% water savings</li> <li>• Turbine Spray at 1.25 gpm/5.7L/min. maximum flow rate</li> <li>• Angle Adjustable</li> </ul>	<p>.002 Polished Chrome .068 Blackened Bronze (PVD) .099 Polished Brass (PVD) .295 Satin (PVD)</p>	<p>34.00 43.00 43.00 43.00</p>	<p>12</p>
 <p>1660715</p>	<p><b>STYLED WATER SAVING SHOWERHEAD</b></p> <ul style="list-style-type: none"> <li>• Up to 40% water savings</li> <li>• Turbine Spray at 1.25 gpm/5.7L/min. maximum flow</li> <li>• Angle Adjustable</li> </ul>	<p>.002 Polished Chrome .099 Polished Brass (PVD) .295 Satin (PVD)</p>	<p>43.00 54.00 54.00</p>	<p>6</p>
 <p>1660717</p>	<p><b>3 FUNCTION WATER SAVING SHOWERHEAD</b></p> <ul style="list-style-type: none"> <li>• Up to 40% water savings</li> <li>• 3 Spray Settings:                             <ul style="list-style-type: none"> <li>- Turbine Spray at 1.25 gpm/5.7L/min. maximum flow rate</li> <li>- Full spray at 1.7 gpm/7.7L/min. maximum flow rate</li> <li>- Combination Spray at 1.7 gpm/7.7L/min. maximum flow</li> </ul> </li> <li>• Auto return feature defaults to 1.25 gpm/5.7L/min. water saving mode</li> <li>• Angle Adjustable</li> </ul>	<p>.002 Polished Chrome .068 Blackened Bronze (PVD) .099 Polished Brass (PVD) .295 Satin (PVD)</p>	<p>50.00 63.00 63.00 63.00</p>	<p>6</p>