

November 28, 2008

TO: OUR VALUED CUSTOMERS

SUBJECT: INTRODUCTION OF THE **PEKOE** KITCHEN FAUCET COLLECTION

On behalf of American Standard I am very pleased to announce the introduction and immediate availability of the new **Pekoe Kitchen Faucet Collection**, the first in a series of exciting new Lifestyle Kitchen Faucet Collections that we will be introducing to the marketplace over the next several months.

## THE PEKOE COLLECTION

Today's kitchen has become, more than ever before, the true heart of the home. It's the place where family and friends come together to cook and share daily experiences and the new Pekoe Collection has been designed to blend seamlessly and effectively into that lifestyle. Practical and exceptionally functional this stunning new Collection features a total of six models that all feature the very distinct Pekoe high arc design elements: Customers can choose from the Swivel Spout, the Pull Out, the Pull Down, the Semi Professional, the swivel bar or the very unique Extender model which features a spout that automatically extends when the water is turned on and then lets you accurately direct the water in either a solid flow or shower spray with a simple twist of the spout.

All in all, performance and style are beautifully fused in this attractive high arch design Collection to provide a powerful yet efficient water flow that is enhanced by practical built in design features to make those daily kitchen activities that much more enjoyable.

All models in The Pekoe Faucet Collection feature solid brass construction and are available in either Polished Chrome or Stainless Steel finish. The Collection is fully backed by the American Standard Limited Lifetime Warranty.



### UPC CODES:

MATERIAL	DESCRIPTION	UPC CODES
4332001.002	SINGLE CONTROL KITCHEN FAUCET-SOLEX	012611434006
4332001.075	SINGLE CONTROL KITCHEN FAUCET-SOLEX-	012611434013
4332100.002	SINGLE CONTROL PULL-OUT KITCHEN-SOLEX-	012611433641
4332100.075	SINGLE CONTROL PULL-OUT KITCHEN-SOLEX-	012611433658
4332300.002	SINGLE CONTROL PULL-DOWN KITCHEN-SOLEX-	012611433672
4332300.075	SINGLE CONTROL PULL-DOWN KITCHEN-SOLEX-	012611433696
4332350.002	SINGLE CONTROL SEMI-PROFESSIONAL KIT FAU	012611434068
4332350.075	SINGLE CONTROL SEMI-PROFESSIONAL KIT FAU	012611434075
4332400.002	SINGLE CONTROL BAR FAUCET-SOLEX-	012611434037
4332400.075	SINGLE CONTROL BAR FAUCET-SOLEX-	012611434044
4335020.002	SINGLE CONTROL EXTENDER KITCHEN FAUCET	012611433894
4335020.075	SINGLE CONTROL EXTENDER KITCHEN FAUCET	012611433900
4703300.002	SINGLE CONTROL PULL-DOWN SIDE HANDLE	012611438219
4708000.002	SINGLE CONTROL HI FLOW CHOLE TOP HANDLE	012611438202

## THE PEKOE COLLECTION

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Please review the attached New Product Sheet, specification sheets and price pages for complete details on the new Collection and retain them in your American Standard catalogue for future reference. Your American Standard Sales Representative will be contacting you shortly to review the new Pekoe Kitchen Faucet Collection and to assist you in placing showroom and stocking orders.

American Standard is back in the Kitchen in a big way as you will discover over the next few months. Unique new designs equipped with state of the art performance features is what to expect. It's all about Life.Style.Performance and, in order to begin generating long term increased consumer awareness for our new Lifestyle Kitchen Faucet Collections and to ultimately drive customers into showrooms, we will be featuring the new Pekoe Extender Kitchen Faucet in our 2009 consumer print campaign.

As a result of the introduction over the last 24 months of a wide variety of exciting new design and performance enhanced faucet Collections, the development of new showroom support materials and ,of course the resulting response from Canadian consumers across the country, our faucet business is now growing at a very encouraging pace. This could not have been achieved without support from you, our customers and your showroom and counter area staff. For this we sincerely thank you and we look forward to working with you in promoting our new products such as the Pekoe Collection as well as several new additions that we plan to bring to the marketplace in the months to come.

On behalf of all of us here at American Standard I would like to thank you for your continued support of our products and services. We look forward to working with you in promoting the New Pekoe Collection Kitchen Faucet to your staff and your customers.

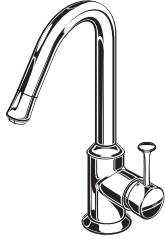

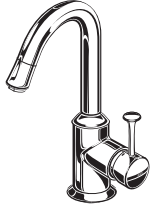





Yours truly,



Graeme Lennox  
Manager, Advertising and Marketing Services

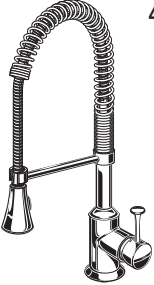


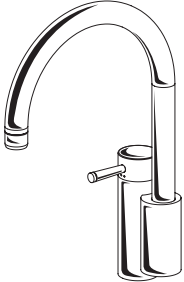

**PEKOE™ COLLECTION**

Durable brass construction. Washerless ceramic disc valve cartridge. 2.2 gpm/8.3 L/min maximum flow.

Single Control Kitchen Faucets	Description	Color/Finish	List Price	Master Carton Qty.
 <p>4332 001</p> 	<p><b>Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 14-3/4" (373mm) with 9-1/4" (237mm) clearance</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>375.00 469.00</p>	<p>3</p>
 <p>4332 400</p> 	<p><b>Bar Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 10-3/4" (276mm) with 7" (175mm) clearance</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>300.00 375.00</p>	<p>3</p>
 <p>4332 100</p> 	<p><b>PULL-OUT Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 12-3/4" (324mm) with 10-1/4" (262mm) clearance</li> <li>• Pull out spray with adjustable spray pattern</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>450.00 562.00</p>	<p>3</p>
 <p>4332 300</p> 	<p><b>PULL-DOWN Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 15-1/2" (395mm) with 8-1/4" (208mm) clearance</li> <li>• Pull down spray with adjustable spray pattern</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>450.00 562.00</p>	<p>3</p>

**PEKOE™ COLLECTION**

Durable brass construction. Washerless ceramic disc valve cartridge. 2.2 gpm/8.3 L/min maximum flow.

Single Control Kitchen Faucets	Description	Color/Finish	List Price	Master Carton Qty.
 <p>4332 350</p>	<p><b>SEMI-PROFESSIONAL Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout with swing arm</li> <li>• Spout height 21-1/2" (547mm) with 5-3/4" (146mm) clearance</li> <li>• Pull down spray with adjustable spray pattern</li> <li>• Metal hose with stainless steel protector coil</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>450.00 562.00</p>	<p>3</p>
 <p>4335 020</p> <p>Extends, swivels and changes between aerated or needle spray</p>	<p><b>EXTENDER Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 15" (378mm) with 6-1/2" (166mm) clearance</li> <li>• Swivel spray with adjustable spray pattern automatically extends when water is turned on and auto retracts when water is turned off</li> <li>• Metal lever handle</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome .075 Stainless Steel (PVD)</p>	<p>420.00 525.00</p>	<p>3</p>
 <p>4703 300</p>	<p><b>PULL-DOWN Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 16-7/16" (418mm) with 9-1/4" (235mm) clearance</li> <li>• Pull-Down Spray</li> <li>• Single Lever One Hole Sink Mixer</li> <li>• Aerator for soft water flow</li> <li>• Ceramic disc cartridge-proven durability</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome</p> <p>AVAILABLE Q1 2009</p>	<p>425.00</p>	<p>3</p>
 <p>4708 000</p> 	<p><b>Kitchen Faucet</b></p> <ul style="list-style-type: none"> <li>• Brass body and Swivel Spout</li> <li>• Spout height 13-1/2" (343mm) with 8-1/4" (210mm) clearance</li> <li>• Pull down spray with adjustable spray pattern</li> <li>• Metal lever handle</li> <li>• Single Lever with goose-neck spout.</li> <li>• Aerator for soft water flow.</li> <li>• Ceramic disc cartridge - proven durability.</li> <li>• 28-3/4" (730mm) long braided flexible supply hoses with 3/8" compression connectors</li> </ul>	<p>.002 Polished Chrome</p> <p>AVAILABLE Q1 2009</p>	<p>395.00</p>	<p>3</p>

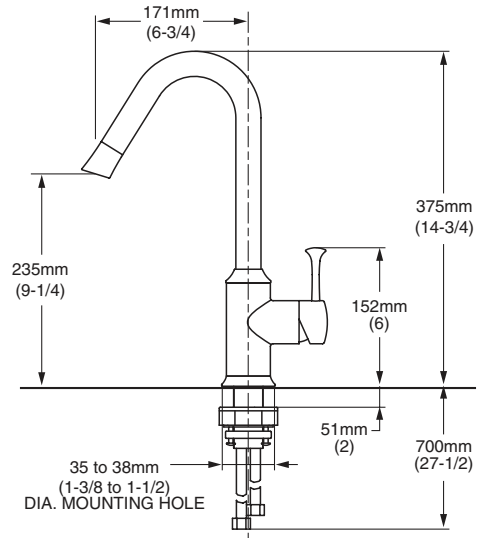
# PEKOE SINGLE CONTROL KITCHEN & BAR FAUCET



## 4332 001 SINGLE CONTROL KITCHEN FAUCET WITH HI-FLOW SPOUT

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Metal lever handle

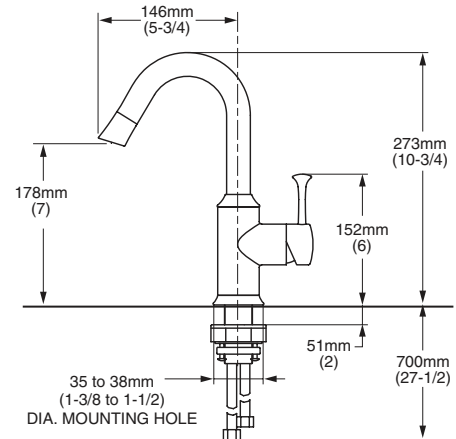
### rough-in dimensions



## 4332 400 SINGLE CONTROL BAR FAUCET WITH HI-FLOW SPOUT

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Metal lever handle

### rough-in dimensions



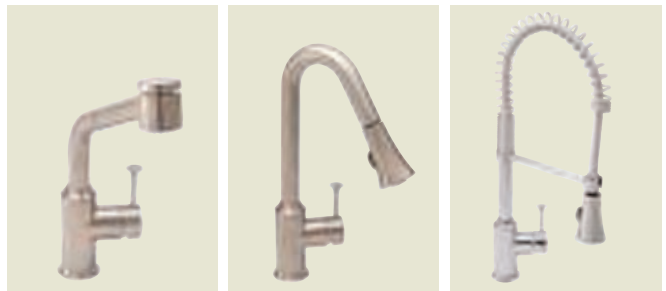
### Finishes *See Color Section for larger samples*



002



075



*Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Pull-Down Spray, Single Control Semi-Professional Kitchen Faucet.*

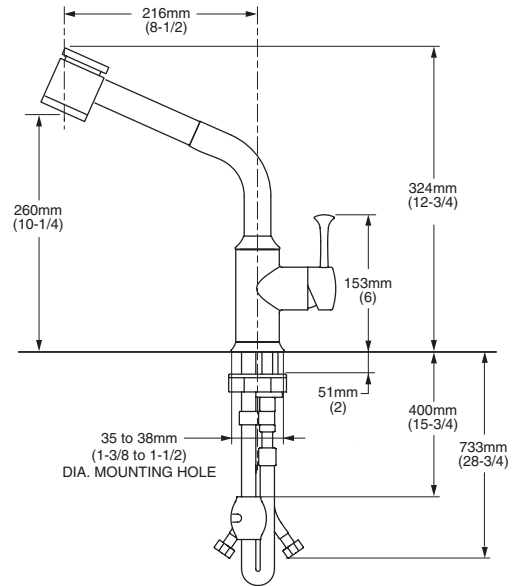
# PEKOE SINGLE CONTROL PULL OUT / PULL DOWN KITCHEN FAUCET



## 4332 100 SINGLE CONTROL KITCHEN FAUCET WITH PULL-OUT SPRAY

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Pull-Out Spray – with one-button convenience
- Adjustable spray patterns
- Metal lever handle

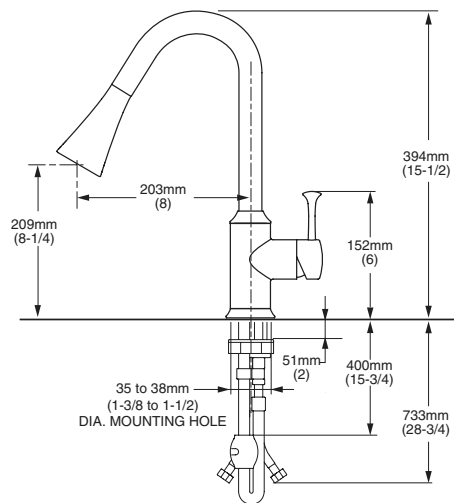
### rough-in dimensions



## 4332 300 SINGLE CONTROL KITCHEN FAUCET WITH PULL-DOWN SPRAY

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Pull-Down Spray – with push-button convenience
- Adjustable spray patterns
- Metal lever handle

### rough-in dimensions



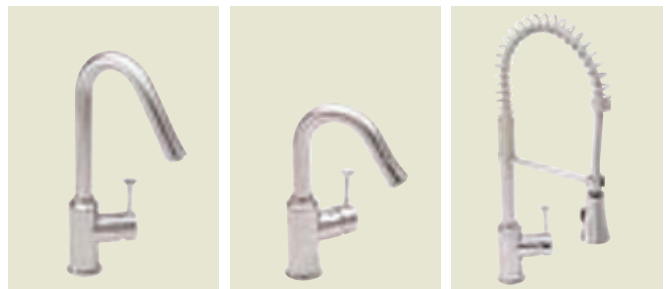
### Finishes *See Color Section for larger samples*



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*Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Pull-Down Spray, Single Control Semi-Professional Kitchen Faucet.*

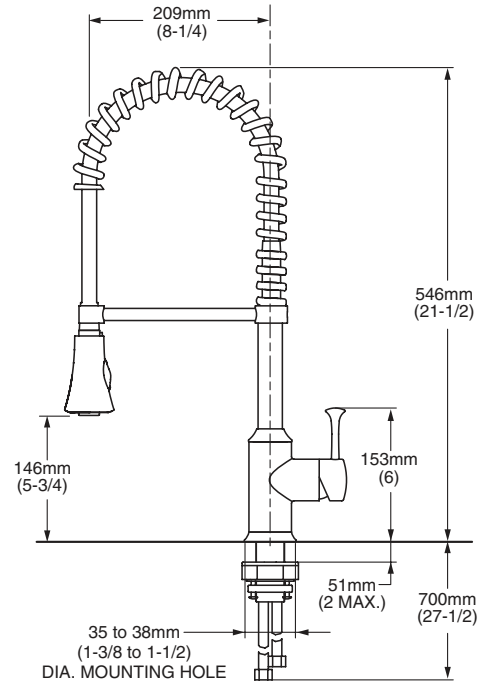
# PEKOE SINGLE CONTROL SEMI-PROFESSIONAL & EXTENDER KITCHEN FAUCET

rough-in dimensions



## 4332 350 SINGLE CONTROL SEMI-PROFESSIONAL KITCHEN FAUCET

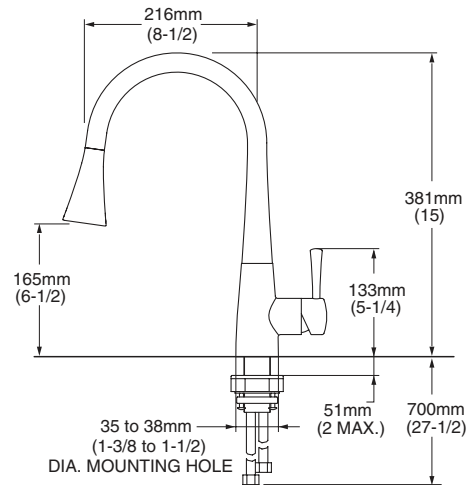
- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout and swing arm
- Stainless Steel Coil
- Pull-Down Spray — with push-button convenience
- Adjustable spray patterns
- Metal lever handle



## 4335 020 SINGLE CONTROL EXTENDER KITCHEN FAUCET

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Swivel spray automatically extends when water is turned on
- Retracts when water is turned off
- Rotates easily for full sink coverage
- Adjustable spray patterns
- Metal lever handle

rough-in dimensions



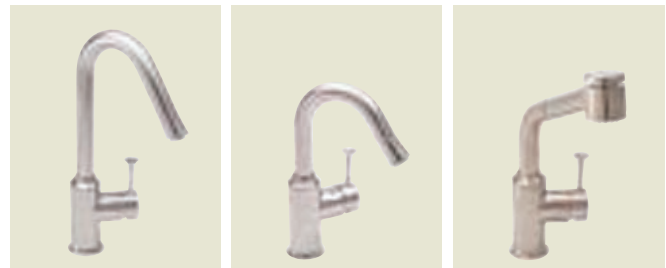
**Finishes** See Color Section for larger samples



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Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Pull-Down Spray, Single Control Semi-Professional Kitchen Faucet.

American Standard

kitchen faucets

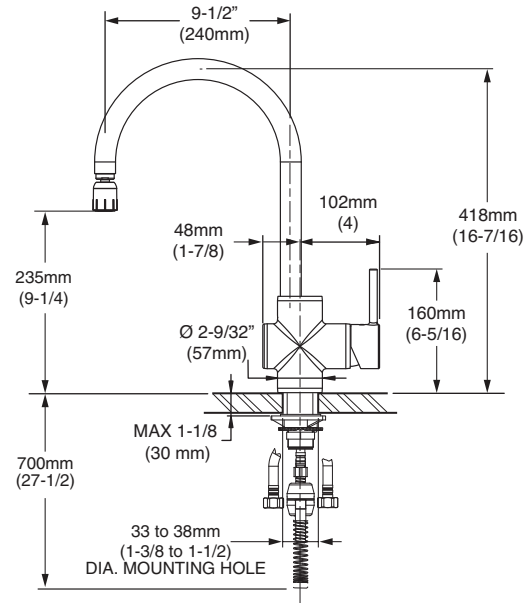
# PEKOE SINGLE CONTROL PULL-DOWN & KITCHEN FAUCET



## 4703 300 SINGLE CONTROL KITCHEN FAUCET WITH PULL-DOWN SPRAY

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Metal lever handle

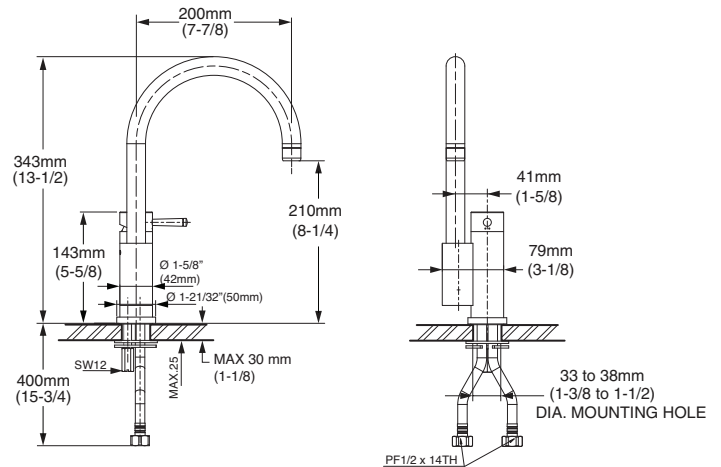
### rough-in dimensions



## 4708 000 SINGLE CONTROL KITCHEN FAUCET WITH HI-FLOW SPOUT

- Ceramic disc valving: Assures a lifetime of drip-free performance
- Durable brass construction for long life
- Brass swivel spout
- Metal lever handle

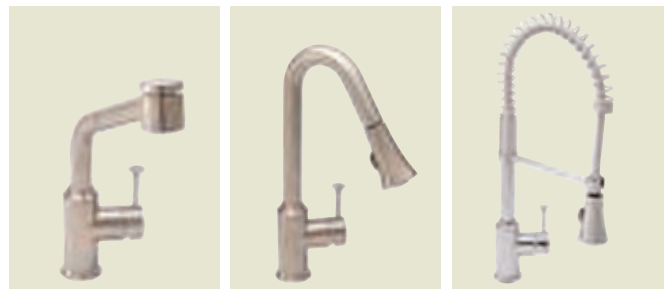
### rough-in dimensions



## Finishes *See Color Section for larger samples*



002



*Complementary Products: Single Control Kitchen Faucet with Pull-Out Spray, Single Control Kitchen Faucet with Pull-Down Spray, Single Control Semi-Professional Kitchen Faucet.*

# PEKOE

By  
*American Standard*

Introducing the Pekoe Extender Faucet. Today's kitchen remains the true heart of the home. Where family and friends come together to cook and share daily experiences. Pekoe blends seamlessly in to that life style. Practical and exceptionally functional with a unique extender spout that lets you accurately direct the water flow in either a solid or shower spray, are performance and style beautifully fused in an attractive high arch design that also provides a powerful flow while using less water. The American Standard Pekoe Extender Faucet. Bringing today's life style into your kitchen.

Available in:  
Polished Chrome and Stainless Steel (PVD).



PEKOE EXTENDER KITCHEN FAUCET 4335 020



PEKOE EXTENDER WITH SWIVEL SPRAY

## FEATURES:

- PVD Finish
- Ceramic Disc Valving
- Drip-Free For Life\* Valve
- Metal Lever Handle
- Brass Swivel Spout
- Adjustable Spray Patterns
- Tarnish, Scratch and Corrosion Resistant Finishes
- Limited Lifetime Warranty



Polished Chrome



Stainless Steel (PVD)

# PEKOE KITCHEN FAUCET COLLECTION

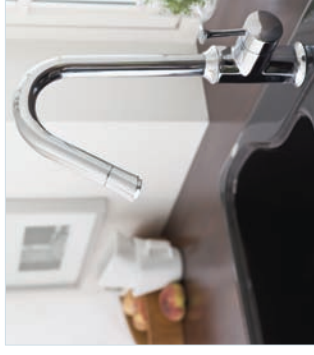
The **Pekoe** collection offers stylish simplicity with models to suit every kitchen design recipe. Options include high arching faucets sized for kitchen and bar sinks, pull-out, pull-down and semi-professional models. Pekoe faucets are designed to complement natural countertop surfaces with single-hole installation for a clean, contemporary kitchen scape.



4332 350 - PEKOE SEMI-PROFESSIONAL



4332 300 - PULL-DOWN FAUCET



4332 001 - KITCHEN FAUCET



4332 100 - PULL-OUT FAUCET



4332 400 - BAR FAUCET



4708 000 - PEKOE HI FLOW TOP HANDLE



4703 300 - PEKOE PULL-DOWN SIDE HANDLE